



Station Order Revised Heinrich for Senate 2012

gag
8/21/12

Market: Albuquerque

Flight Dates: Thursday, August 23, 2012 to Sunday, September 02, 2012

Estimate ID

11641

Contact: Jim Giudicessi

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KASA-TV

200133

Program Name	DP	Days Length	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Tue Aug 28	Wed Aug 29	Thu Aug 30	Fri Aug 31	Sat Sep 01	Sun Sep 02	Total
People's Court 1:00 PM 2:00 PM	DT	M-F 30	\$75.00 \$150.00 <i>3</i>					1				1			2
Hope/New Girl 7:00 PM 8:00 PM	PT	Th 30	\$700.00 \$700.00 <i>5</i>	1											1
Glee 8:00 PM 9:00 PM	PT	Th 30	\$500.00 \$500.00 <i>5</i>								1				1
Saturday 9:30p News 9:30 PM 10:00 PM	LN	Sa 30	\$250.00 \$250.00 <i>5</i>										1		1
Station Gross Totals			\$1,600.00	1				1			1	1	1		5

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 8/20/2012 5:02:53 PM

KASA-TV

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Spot Manager: All, 08/23/12-09/02/12



Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Heinrich for Senate (D)

Agency: Media Strategies & Research

Line: 1

Time Period: 1p-2p

200133	11641	08/31/12	:30	P3	1:09:48 PM 8/23-9/2/2012	\$75.00
200133	11641	08/27/12	:30	P3	1:31:19 PM 8/23-9/2/2012	\$75.00

\$150.00

\$150.00

Line: 2

Time Period: 7p-8p

200133	11641	08/23/12	:30	P5	7:40:26 PM 8/23-9/2/2012	\$700.00
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\$700.00

\$700.00

Line: 3

Time Period: 8p-9p

200133	11641	08/30/12	:30	P5	8:30:10 PM 8/23-9/2/2012	\$500.00
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\$500.00

\$500.00

Line: 4

Time Period: 930p-10p

200133	11641	09/01/12	:30	P5	9:58:20 PM 8/23-9/2/2012	\$250.00
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\$250.00

\$250.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KASA-TV Albuquerque	Date: 8/21/2012
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I, Media Strategies and Research,
being/on behalf of: Martin Heinrich, a legally
qualified candidate of the Democratic political
party for the office of: U.S. Senate
in the General
election to be held on: Tuesday, November 06, 2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Thursday, August 23, 2012			Sunday, September 02, 2012		

Total Charges: \$1,600.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, August 21, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title